

## Privacy Policy

In this page we describe the modalities for site management regarding personal data handling collected from the user.

### **Information for the processing of personal data pursuant to Article 13 of Legislative Decree 30 June 2003 no. 196 and European Regulation 679/2016.**

We provide you with the necessary information regarding the purposes and methods of processing your personal data, as well as the scope of communication and dissemination thereof, the nature of the data in our possession and their contribution.

## Treatment Owner

As a follow up of consulting this website, data related to identified or identifiable people may be processed. The Owner of their treatment is:

### **FLORIDI FEDERICO**

Viale Repubblica, 116  
20851 Lissone (MB)  
C.F. FLRFRC82L10F205T  
P.IVA 07152940966

For information about your collected personal data, the purposes and subjects for which the data is shared, please contact the Treatment Owner.

## Treatment Purpose

### **Request for quote or Reservation Management**

- Data sent through this website will be handled to answer to quote requests or information requests, to send information about the stay and services offered, to send updates about rates or dedicated offers and to offer alternative stay dates related to the initial quote request or to summarize data of possible booking confirmation.

## Legal Basis of the Treatment

Owner treats Personal Data relating to the User in case of one of the following conditions subsist:

- User has given consent for one or more specific purposes;
- Treatment is necessary to implement a contract with the User and/or to implement pre-contractual measures;
- Treatment is necessary to fulfill a legal obligation for which the Owner is subject;
- Treatment is necessary to execute a task carried out in the public interest or practise of public authority for which the Owner is appointed;
- Treatment is necessary for the pursuit of Owner or Third Parties legitimate interest.

It is anyway always possible to ask the Owner to clarify the concrete legal basis of each Treatment and in particular to specify if the Treatment is based on the Law, provided for a contract or necessary to sign an agreement.

## Retention Period

Data are processed and stored for the time required by purposes for which they were collected.

Therefore:

- Personal Data collected for purposes bound to the execution of a contract between the Owner and the User will be stored until the execution of the above mentioned contract will be completed.
- Personal Data stored for purposes related to the legitimate interest of the Owner will be stored until such interest is fulfilled. User can request additional information about the legitimate interest pursued by the Owner in the concerning section of this document or contacting the Owner.

When Treatment is User-consent based, the Owner can store Personal Data for a longer time, until such consent is revoked. Additionally, the Owner could be obligated to store Personal Data for a longer time in compliance with a legal obligation or by order or an Authority.

At the end of the retention period, Personal Data will be cancelled. Therefore, at the end of this due date, the right of access, cancellation, correction and the right of portability data can't be executed anymore.

### **Treatment Mode**

Owner treats all Users Personal Data by taking appropriate security measures to prevent unauthorized access, disclosure, modification, or destruction of Personal Data. Data treatment is made by computer and / or telematic tools, with organizational and logical methods strictly related to the purposes indicated. In addition to the Owner, in some cases, data may be shared with individuals involved in the business organization of the site (e.g. administrative, commercial and marketing personnel, legal department and system administrators), or external third parties (such as technical service providers, postal couriers, hosting providers, information technology companies, communication agencies) also appointed, if necessary, by Treatment Owner. The updated list of Responsibles may always be requested from Data Treatment Owner.

### **Place**

Data is processed at Headquarters of Data Handling Owner and in any other place where parties involved in the treatment are located. For more information, you can contact the Owner.

### **Time**

Data is processed for the time required to perform the service requested by the User, or required by the purposes described in this document, and the User may always request Data interruption or deletion.

### **Categories of processed data**

#### **Navigation Data**

Computer systems and software procedures responsible for the operations of this website can acquire, during their normal operation, certain personal data, whose transmission is implied in the use of Internet communication protocols.

These are information that are not collected in order to be related with identified data subjects, but due to their own nature they could, through elaborations and matching with data held by third parties, allow users identification.

This data category includes IP addresses or domain names of computers used any user connecting with this web site, the URI (Uniform Resource Identifier) addresses of the requested resources, the time of such requests, method used to submit a Server request, file size obtained in response, numeric code indicating the server response status (successfully performed, error, etc.) and other parameters related to the operating system and the user's computer environment.

This data is used solely to extract anonymous statistical information about website use, as well as to check its proper functioning.

### **Data supplied voluntarily by the user**

The optional, explicit and voluntarily e-mail sending from users to addresses mentioned on this website, involves the subsequent acquisition of sender e-mail address, as well as any other personal information contained in the email sent by users to meet their requests. Personal information provided by users submitting requests or enrolling to services offered by this website, will only be used for the purpose of performing the required service. Such data may also be used for the pursuit of the following purposes:

A) customer relationship management;

B) carrying out business activity of the holding company;

C) other objectives related to the activity carried out by data owner (eg: offering new services and / or products, even if not strictly related to the services requested by the person concerned, customer satisfaction researches, etc.) .

### **Data Subjects' Rights**

We wish to inform you that the European Regulation recognizes certain rights, including access and rectification rights, or cancellation or limitation or opposition to processing rights, as well as data portability right, if and as applicable (Articles 15 to 22 of EU Regulation No. 679 of 2016). You can also submit a complaint with the supervisory authority, in accordance with the procedures established by current legislation.

For any further information, and to assert the rights recognized by European Regulation, you can contact the data Owner.

### **Cookies Information**

According to Section 13 and 122 of Legislative Decree 196/2003 ("ITALIAN PERSONAL DATA PROTECTION CODE" in the matter of personal data protection) and as provided for in the General Provision of Privacy Guarantor of May 8, 2014, we provide site users with some information about cookies used.

#### **What Cookies are**

A "cookie" is a text file saved on the user's computer when accessing a web site, with the purpose of providing information every time the user returns to the same site.

It's kind of a reminder of the visited web page. With a cookie, the web server sends information to the user's browser (Internet Explorer, Mozilla Firefox, Google Chrome, etc.) stored on the computer of the latter, and will be read and updated each time the user returns to the site. So, the Web site can automatically adapt itself to the user.

During website navigation, user may also receive cookies from different sites ("third parties" cookies) on his terminal, set up directly by the operators of those websites and used for the purposes and in the manner by them defined.

### **Categories of cookies used in this site**

#### **Technical Cookies**

This website uses technical cookies, for which user consent is not required.

Technical cookies may be:

- navigation or session cookies that ensure the normal browsing and use of the website (allowing, for example, a purchase or access authentication to restricted website areas);
- analytics cookies, similar to technical cookies when used directly by the site manager to gather aggregated information about the number of users and how they visit the website;

- function cookies allowing user to navigate according to a set of selected criteria (for example, language, products selected to purchase) in order to improve the service.

### **Third Parties Cookies**

Third parties cookies, that can be both technical and profiling and could be installed through the site.

Third-parties profiling cookies are required to create user profiles in order to send online advertising, according with user-defined preferences within the pages of the website. Details about individual third-parties cookies, as well as links through which the user can receive more information and request the deactivation of cookies, are set out below.

### **Google Analytics Cookies**

#### **This site uses Google Analytics.**

It is a web analytics service provided by Google Inc. (“Google”), that uses cookies stored on the user’s computer to allow statistical analysis to gain information about the visited web site use.

Google Analytics mainly uses proprietary cookies to generate reports about visitor interactions with websites. Those cookies are used to store information that do not allow users identification. Browsers do not share proprietary cookies between different domains.

To see Google Analytics service privacy statement, visit the page

<https://support.google.com/analytics/answer/6004245?hl=en>

For Google privacy policy, please note the following address

<https://www.google.com/policies/privacy/>

Data generated by Google Analytics is retained by Google as mentioned in the Disclosure available at the following link:

<http://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

### **Google Adwords Cookies**

This website could use Google Adwords program with Remarketing features. For this reason, both technical and profiling cookies are released. They are both cookies managed by Google Inc. Users can disable Google cookies in their Internet Browser settings.

How to delete cookies

<https://support.google.com/adwords/answer/32050>

To know Google Privacy Policy: <https://www.google.es/intl/it/policies/privacy/>.

### **Facebook Cookies**

The site may use cookies from Facebook Inc. to monitor the progress of Facebook Ads campaigns and any remarketing actions. Click here for more information about the use of cookies by Facebook: <https://www.facebook.com/help/cookies/>

### **Social Network: buttons and widgets**

This website might use Social buttons.

These are the particular “buttons” on the site that depict social networking icons (example, Facebook or Twitter) and allow users to interact with a “click” directly on social platforms.

This website could use widget, interactive tools that allow sharing of multimedia content through different websites and social networks (example Tripadvisor widget).

This website may include third-party widgets that involve cookies installation, that can be both technical and profiling.

Here below are listed links where users can see Social Media websites privacy policies.

For additional information about deactivating cookies, please see the following links:

Twitter:

<https://support.twitter.com/articles/20170514>

<http://twitter.com/privacy>

Facebook:

<https://www.facebook.com/help/cookies>

Linkedin:

[https://www.linkedin.com/legal/cookie\\_policy](https://www.linkedin.com/legal/cookie_policy)

## Data Provision

Except for technical cookies strictly necessary for normal browsing, the provision of data is left to the will of the User who decides to browse the site after reading the brief information contained in the appropriate banner and to use services involving the installation of cookies. The interested party can therefore avoid the installation of cookies by keeping the banner (refraining from closing it by clicking on the “ok” button), as well as through the specific functions available on your browser.

## Cookies Disabling

Notwithstanding the foregoing in the context of cookies strictly necessary for navigation, you may delete other cookies through functionalities provided for this purpose by the Owner through this disclosure, or directly through your browser.

Each browser has different procedures to manage settings. Users can get specific instructions through below links.

- [Google Chrome](#)
- [Google Chrome for Android](#)
- [Mozilla Firefox](#)
- [Microsoft Edge](#)
- [Microsoft Internet Explorer](#)
- [Apple Safari](#)
- [Opera](#)

Deactivation of third-parties cookies is also possible through methods available directly by third-parties owners for such processing, as mentioned in the links in the “Third Parties Cookies” section.

In order to find out cookies stored in your device and disable them individually, please refer to the link:

<http://www.youronlinechoices.com/uk/your-ad-choices>

**Privacy Policy Amendments**

Owner of Treatment has the right to make amends to this privacy policy at any moment, by giving publicity to Consumers on this page. Therefore, it is recommended to consult this page very often. In case of non-acceptance of this privacy policy changes, user is obliged to stop the use of this website and can ask Personal Data Treatment Owner to cancel his/her personal data.

Unless otherwise stated, former version of Privacy Policy will apply to Personal Data collected to that moment.

**Information about this Privacy Policy**

Data Treatment Owner is responsible for this Privacy Policy.